



# BEVERLY HILLS EDUCATION ASSOCIATION

*Educational Employees Working Together*

Web: BHEA.org

241 Moreno Drive, Beverly Hills CA 90212

Phone: (310) 277-9364

TO: All BHEA Members  
FROM: Christopher Bushée, BHEA Certificated President  
DATE: Nov. 14, 2007  
RE: **History of BHEA's Involvement in This Year's School Board Election**

I thank all BHEA members who gave their time and energy to our efforts to get candidates Steven Fenton and Brian Goldberg elected to the Beverly Hills School Board. As you can see below, our work began over a year ago and reached a frenetic pace during the October campaign stretch toward election day. Three of our members, BHEA Certificated Vice-President Mark Frenn, High School Director Stewart Horowitz, and BV middle school teacher Merle Bauer deserve special thanks. They dedicated dozens of hours in support of BHEA's election goals.

BHEA looks forward to working with our new Board of Education. We reach out to all five members of our new Board. We offer our hand in the truest spirit of cooperation, renewal, and anticipation of progress toward finding common ground on issues that may stand between us.

- 09-07-06: At my suggestion as a long-term goal for BHEA, our Representative Council (RC) begins discussion of formation of a political action committee (PAC). This is reported in the 09-18-06 BHEA *Consensus* newsletter.
- 10-10-06: I deliver a speech at a Board of Education meeting reporting that BHEA is in the process of forming a PAC. This is reported in the 10-25-06 *Consensus*.
- 10-12-06: RC continues discussion, considers paperwork and filing requirements.
- 11-16-06: RC asks that PAC bylaws language be drafted.
- 11-30-06: *Consensus* reports that first PAC meeting was held on 11-27-06.
- 12-13-06: BHEA issues memo to members encouraging their participation in our PAC.
- 12-14-06: RC reviews PAC formation options. This is reported in the 01-11-07 *Consensus*.
- 01-18-07: RC reviews a draft of PAC bylaws. This is reported in the 01-24-07 *Consensus*.
- 02-08-07: RC formally takes input on first reading of PAC bylaws. This and other PAC-related news is reported in the 02-20-07 *Consensus*.
- 03-08-07: RC formally adopts PAC bylaws. This is reported in the 03-19-07 *Consensus*.
- 04-19-07: RC discusses candidate recruitment efforts and receives update on PAC implementation.
- 05-10-07: RC receives PAC update.
- 06-07-07: RC receives PAC update.
- Summer: PAC meets with CTA for support.
- 08-21-07: *Consensus* reports that our PAC will schedule interviews with candidates. Interviews with all four candidates are held shortly thereafter.
- 09-06-07: Acting on our interview committee's recommendations, RC officially endorses Fenton and Goldberg. BHEA issues a press release. This is reported in the 09-25-07 *Consensus*.
- October: Approximately 50 BHEA members participate in activities to support Fenton and Goldberg. This culminates in two nights of phone calling to voters, two weekends of door-to-door precinct walking in Beverly Hills, three direct mailers to voters, and earned media in the local press. BHEA makes contact with thousands of voters.
- 11-06-07: Election day. Fenton wins outright. Goldberg still winning his seat by 16 votes at the time of this printing. Incumbent Myra Lurie wins. Each wins a four-year term.
- 12-11-07: New Board of Education will be installed. Incumbents Myra Demeter and Nooshin Meshkati continue in their posts for two more years.